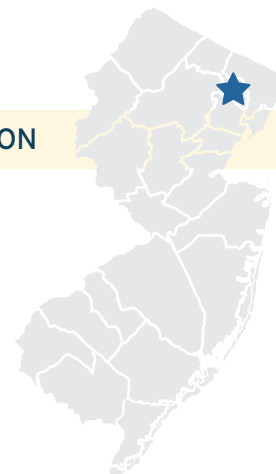


Polling Facts

New Jersey's Public Charter Schools

AUGUST 2022

PATERSON



Paterson voters support public charter schools by nearly 4 to 1 margin.



Support for charters amongst Paterson parents is overwhelming, outweighing opposition 13 to 1.



BLACK AND LATINO VOTERS

Black voters in Paterson support public charter schools by a more than 4 to 1 margin.

Latino voters in Paterson support public charter schools by nearly 6 to 1 margin.

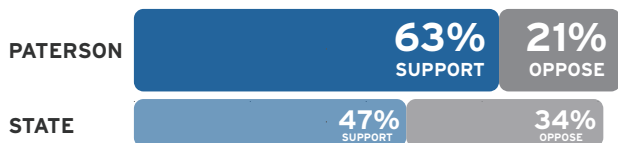


FUNDING

63% of Paterson voters support the state providing additional funding to charter schools compared to just 21% who oppose.

IMPORTANCE

85% of Paterson voters and 94% of parents believe it is important for parents to have the ability to choose a school.



METHODOLOGY

Change Research surveyed a total of 3,080 registered voters in New Jersey from February 28-March 6, 2022. This includes a statewide sample of 1,213 registered voters, as well as samples across several geographic regions. Approximately 30% of the overall sample comprises parents of children under 18 years of age. The overall margin of error, as traditionally calculated, is 2.91%.

Change Research reaches voters via targeted online ads that point people to an online survey instrument. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post stratification was done on gender, age, race/ethnicity, education, region, and 2020 presidential vote.

