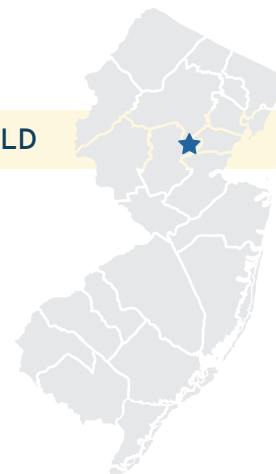


Polling Facts

New Jersey's Public Charter Schools

AUGUST 2022

PLAINFIELD



Plainfield voters support public charter schools by nearly 4 to 1 margin.



Support for charters amongst Plainfield parents is overwhelming, outweighing opposition by more than 3 to 1.



BLACK AND LATINO VOTERS

Black voters in Plainfield support public charter schools by a more than 4 to 1 margin.



Latino voters in Plainfield support public charter schools by a more than 3 to 1 margin.



FUNDING

63% of Plainfield voters support the state providing additional funding to charter schools compared to just 22% who oppose.



IMPORTANCE

82% of Plainfield voters and 91% of parents believe it is important for parents to have the ability to choose a school.



METHODOLOGY

Change Research surveyed a total of 3,080 registered voters in New Jersey from February 28-March 6, 2022. This includes a statewide sample of 1,213 registered voters, as well as samples across several geographic regions. Approximately 30% of the overall sample comprises parents of children under 18 years of age. The overall margin of error, as traditionally calculated, is 2.91%.

Change Research reaches voters via targeted online ads that point people to an online survey instrument. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post stratification was done on gender, age, race/ethnicity, education, region, and 2020 presidential vote.

