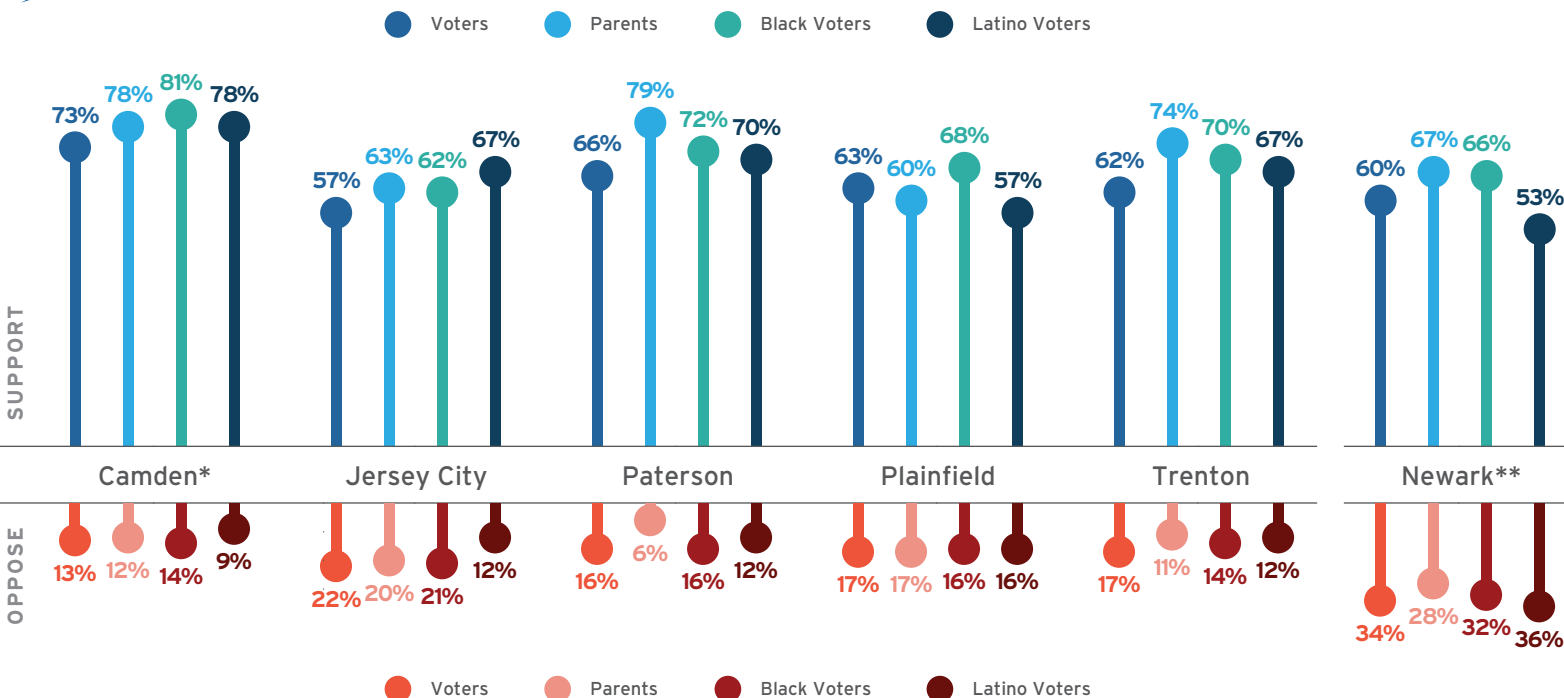
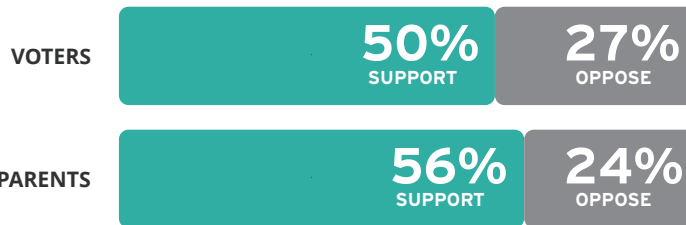


Polling Facts

New Jersey's Public Charter Schools

JULY 2022

Voters and parents support public charter schools by nearly 2 to 1 margin.



BLACK AND LATINO VOTERS

Black voters support public charter schools by nearly a 3 to 1 margin and Latino voters by 2 to 1 margin.



IMPORTANCE

71% of voters and 80% of parents say it is important that parents have the ability to choose a school other than their assigned district public school in order to meet their child's needs.



METHODOLOGY

Change Research surveyed a total of 3,080 registered voters in New Jersey from February 28-March 6, 2022. This includes a statewide sample of 1,213 registered voters, as well as samples across several geographic regions. Approximately 30% of the overall sample comprises parents of children under 18 years of age. The overall margin of error, as traditionally calculated, is 2.91%. Change Research reaches voters via targeted online ads that point people to an online survey instrument. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post stratification was done on gender, age, race/ethnicity, education, region, and 2020 presidential vote.

*Public Opinion Strategies surveyed 156 registered voters in Camden between January 29-February 3, 2022. The margin of error is +/- 7.85%.

**Change Research polled 431 registered voters in Newark, New Jersey from December 17-20, 2021. The margin of errors as traditionally calculated is 4.71%.

