

Polling Facts

New Jersey's Public Charter Schools

AUGUST 2022

TRENTON



Trenton voters support public charter schools by nearly 4 to 1 margin.



Support for charters amongst Trenton parents is overwhelming, outweighing opposition by nearly 7 to 1.



BLACK AND LATINO VOTERS

Black voters in Trenton support public charter schools by a 5 to 1 margin.



Latino voters in Trenton support public charter schools by a more than 5 to 1 margin.



FUNDING

58% of Trenton voters support the state providing additional funding to charter schools compared to just 23% who oppose.



IMPORTANCE

84% of Trenton voters and 92% of parents believe it is important for parents to have the ability to choose a school.



METHODOLOGY

Change Research surveyed a total of 3,080 registered voters in New Jersey from February 28-March 6, 2022. This includes a statewide sample of 1,213 registered voters, as well as samples across several geographic regions. Approximately 30% of the overall sample comprises parents of children under 18 years of age. The overall margin of error, as traditionally calculated, is 2.91%.

Change Research reaches voters via targeted online ads that point people to an online survey instrument. Our Dynamic Online Sampling establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post stratification was done on gender, age, race/ethnicity, education, region, and 2020 presidential vote.

